

# GALA

Thursday, May 29, 2025 at the Mandarin Oriental

## SIGNATURE TABLE SPONSORSHIPS

### \$100,000 TITLE

- Two tables of 10, each, with priority seating at the gala
- Recognition as Title sponsor at the gala, including prominent display on step and repeat banner
- Prominent listing in promotional event materials including press release, website, and full-page color advertisement with premium placement in the digital gala journal
- Recognition as Community Impact Partner in all Asphalt Green 2025 program catalogues
- Recognition/Logo on outdoor scoreboard at our Upper East Side campus (visible from York Avenue) and screens inside the Battery Park City campus for the week leading up to the gala
- Acknowledgement on Asphalt Green social media accounts

### \$50,000 PLATINUM

- One table of 10 with priority seating at the gala
- Recognition as Platinum sponsor at the gala
- Prominent listing in promotional event materials including press release, website, and full-page color advertisement with premium placement in the digital gala journal
- Recognition as Community Impact Partner in all Asphalt Green 2025 program catalogues
- Recognition/Logo on outdoor scoreboard at our Upper East Side campus (visible from York Avenue) and screens inside the Battery Park City campus for the week leading up to the gala
- Acknowledgement on Asphalt Green social media accounts

### \$25,000 GOLD

- One table of 10 at the gala
- Recognition as Gold sponsor at the gala
- Listing in event and promotional event materials including press release, website, and full-page color advertisement with priority placement in the digital gala journal
- Recognition as Community Impact Partner in all Asphalt Green 2025 program catalogues
- Recognition/Logo on outdoor scoreboard at our Upper East Side campus (visible from York Avenue) and screens inside the Battery Park City campus for the week leading up to the gala
- Acknowledgement on Asphalt Green social media accounts

### \$15,000 SILVER

- One table of 10 at the gala
- Listing in event and promotional event materials including press release, website, and half-page color advertisement in the digital gala journal
- Recognition/Logo on outdoor scoreboard at our Upper East Side campus (visible from York Avenue) and screens inside the Battery Park City campus for the week leading up to the gala
- Acknowledgement on Asphalt Green social media accounts

### \$10,000 BRONZE

- Half table of five at the gala
- Listing in event and promotional materials including press release, website, and half-page color advertisement in the digital gala journal
- Acknowledgement on Asphalt Green social media accounts

### \$5,000 GREEN

- Two tickets to attend the gala
- Listing in event and promotional materials including website and quarter-page color advertisement in the digital gala journal

A portion of the price of purchased tickets, tables, and ads is tax-deductible. Asphalt Green is a 501(c)(3) organization. EIN: 13-6533158

Donations to the gala support Asphalt Green's mission to transform lives and build community through sports, fitness, and play for all.

## SIGNATURE TABLES AND TICKETS

Yes, I am proud to support Asphalt Green.

I authorize Asphalt Green to use our name and/or corporate logo for the sponsorship level selected.

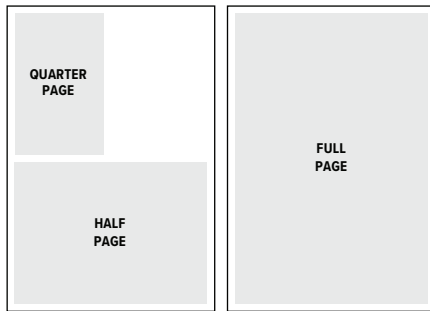
- |                                |           |                              |          |
|--------------------------------|-----------|------------------------------|----------|
| <input type="radio"/> TITLE    | \$100,000 | <input type="radio"/> SILVER | \$15,000 |
| <input type="radio"/> PLATINUM | \$50,000  | <input type="radio"/> BRONZE | \$10,000 |
| <input type="radio"/> GOLD     | \$25,000  | <input type="radio"/> GREEN  | \$5,000  |
- At this time I would like to purchase \_\_\_\_\_ tickets at \$1,250 each
- I cannot attend but would like to donate \$ \_\_\_\_\_

Sponsorship commitments must be made by April 18, 2025.

## JOURNAL ADD-ON

To be included in the digital journal, artwork is due by **May 1, 2025**.

Ads need to be text or camera ready in a .tif, .jpg, or .pdf file of at least 300dpi.



- |  |                 |         |
|--|-----------------|---------|
| <input type="radio"/> PREMIUM FULL-PAGE COLOR    | 5.5" x 8.5"     | \$2,500 |
| <input type="radio"/> FULL-PAGE COLOR            | 5.5" x 8.5"     | \$1,600 |
| <input type="radio"/> HALF-PAGE COLOR            | 5.5" x 4.125"   | \$800   |
| <input type="radio"/> QUARTER-PAGE BLACK & WHITE | 2.625" x 4.125" | \$300   |

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL ADDRESS

CHECK ENCLOSED  AMEX / MC / VISA #

EXPIRATION DATE

CVV

NAME ON CARD

AMOUNT

For recognition, please list name/company or anonymous

Please return this form to: Asphalt Green • c/o Development • 555 East 90<sup>th</sup> Street, New York, NY 10128  
(212) 369-8890 x2032 • [gala@asphaltgreen.org](mailto:gala@asphaltgreen.org)

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